

“Nearly half of all online shoppers are doing more local searches than before”



Source: Borrell Associates 2005

## Do You Want...

- o Stronger Promotion for Your Business?
- o Effective Multi-Media Marketing?
- o Strong Internet Presence?
- o Measurable Results?
- o New Customers and Increased Business?
- o More Active Advertising Presence?
- o The Ability to Reach New Customers?
- o Reach Local Consumers Who Need Your Products and Services?

## We Can Offer You...

- o Placement on a Heavily Promoted Website
- o Email Marketing, Lead Capturing and Many Other Multi-Media Marketing Options
- o A Strong, Active Web Presence
- o Real, Tangible Reports and Data to Track Your Online Campaigns
- o An Opportunity to be Showcased in front of Local Motivated Consumers
- o Variety and Flexibility in How Your Business Message is Conveyed
- o Our Promotional Power to Drive New Local Consumers to You
- o A Spacious, Dynamic Ad Page Featuring Your Unique Products and Services

The screenshot shows a website for 'Wiregrass Living Magazine' with the following callouts:

- 1. Logo & Graphics
- 2. Customized Stories
- 3. Menus and Price Lists
- 4. Audio & Video
- 5. Location Information
- 6. Contact Information
- 7. Email & Website Links
- 8. Hours of Operation
- 9. Map & Directions
- 10. Print & Email Options

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**Call Today for More Information on Effective Online Marketing**

**(334) 712 - 7456**